

Bursting the Filter Bubble

VLA 2017

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Netflix Exercise

Because you watched The Incredible Jessica James



Write down 2 titles that might be added to your queue based on the last show you watched.

Because you watched ARQ



To ask your students:

**Do you think the Netflix filter
is predicting your next
potential show accurately?**

Filters: Unexpected Consequences

1 | Search tool

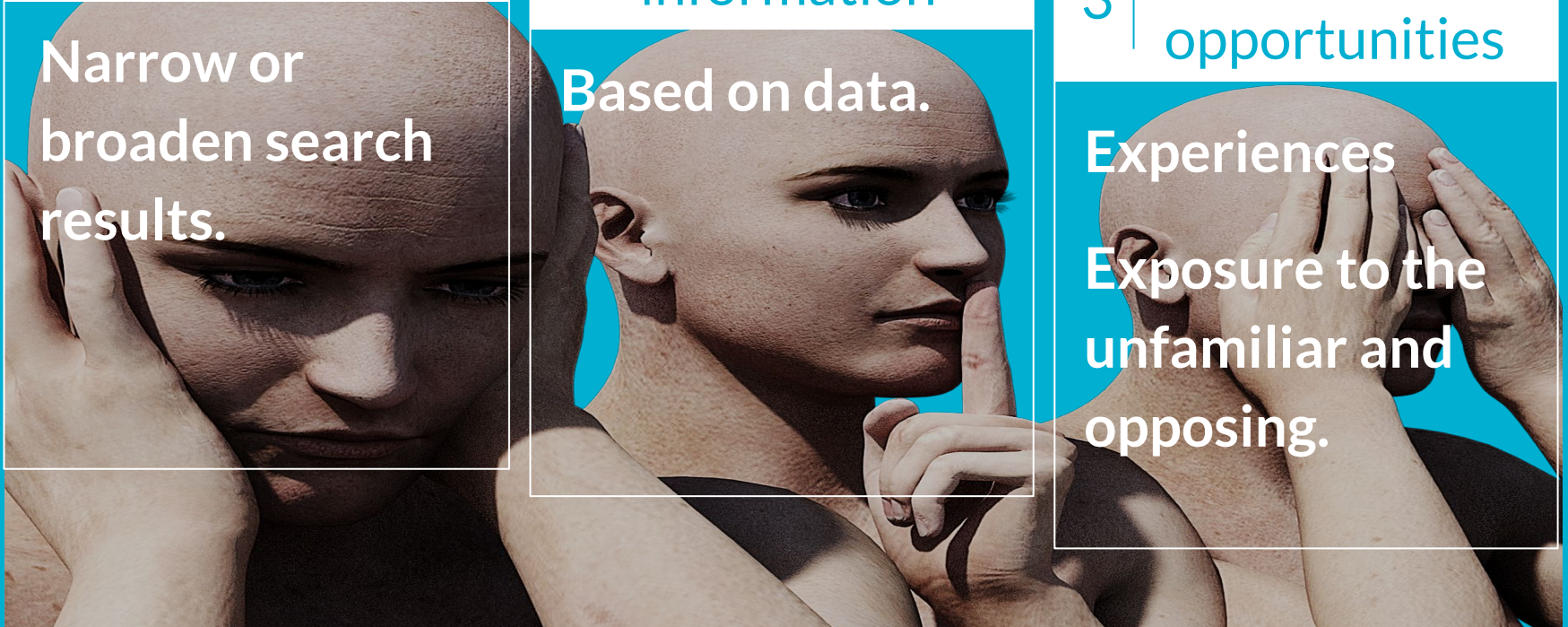
Narrow or
broaden search
results.

2 | Receive
information

Based on data.

3 | Lost
opportunities

Experiences
Exposure to the
unfamiliar and
opposing.



To ask your students:

Is our online persona, a true and full picture of ourselves as human beings?

Using the Force: Navigating the Dark Side of Information Literacy: Filter Bubble

A drop in series for the RUJ community

Search this Guide Search

Schedule Alternative Facts 1984 Sexism and Search Engines **Filter Bubble**

Icebreaker Activity: Netflix Recommendations



TED Talk



Handout & Lesson Plan

- Lesson Plan for Bursting the Filter Bubble
- Handout: A Tale of Two Feeds

Bubble Demos

Blue Feed, Red Feed: Wall Street Journal

Bursting your Filter Bubble

Media Bias Fact Check - look for news from a different perspective using Bias rating - but focus on Highly Factual source

Read across the Aisle: app with recommended, generally credible sources, and a gauge of whether you're reading more conservative or liberal sources. Most of the sources are free, but several require a subscription or login via the library's journal finder.

PolliEcho - Facebook plugin to assess your feed

Escape your Bubble: Facebook to listen to other perspectives

FlipFeed - Step into someone else's Twitter feed

Google Algorithm Updates: SearchEngineLand

AllSides: Provides multiple angles on the same story

News of Interest

Facebook's Secret Censorship Rules Protect White Men from Hate Speech But Not Black Children - ProPublica

Bursting the Facebook filter bubble The Guardian

Filter Bubble Lesson Plan

By Alyssa Archer and Lisa Dinkle

<http://libguides.radford.edu/darkside/bubble>

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Evaluation:

tinyurl.com/th2017vla