Bursting the Filter Bubble

VLA 2017

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Netflix Exercise

Write down 2 titles that might be added to your queue based on the last show you watched.

Because you watched The Incredible Jessica James

Because you watched ARQ

To ask your students:

Do you think the Netflix filter is predicting your next potential show accurately?

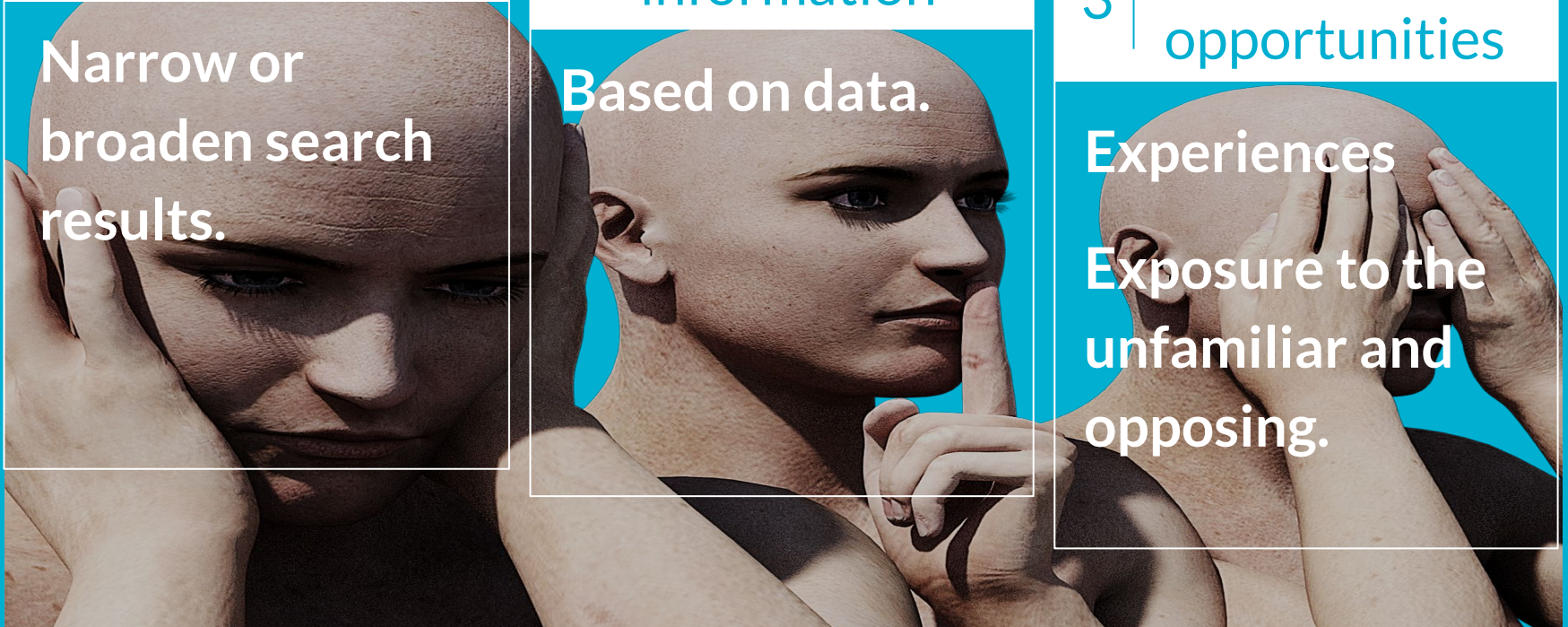# Filters: Unexpected Consequences

1 | Search tool

Narrow or broaden search results.

2 | Receive information

Based on data.

3 | Lost opportunities

Experiences

Exposure to the unfamiliar and opposing.

To ask your students:

Is our online persona, a true and full picture of ourselves as human beings?

Filter Bubble Lesson Plan

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Evaluation:

tinyurl.com/th2017vla